

# The NMC 2004 Spring Online Conference

March 8 - 11, 2004

## Conference Program

**Monday, March 8, 2004**

### Keynote

#### **Thinking About Digital Rights Management**

*M. Claire Stewart*

*Head, Digital Media Services*

*Northwestern University Library*

#### **Live Conversation with the Speaker**

Synchronous Event: M. Claire Stewart will host a live telephone conference call at 9:00 am Pacific Time. All participants are invited to join in this live component of the keynote session.

### Sessions

#### **Liberal Arts Applications of Learning Objects at Wesleyan University**

*Michael Roy*

*Director of Academic Computing Services*

*Wesleyan University*

*Anne Loyer*

*Academic Computing Graphic Designer*

*Wesleyan University*

#### **Social Computing as a Means to Collaborative Learning**

*Soren Kaplan*

*Principal*

*iCohere, Inc.*

#### **Future Tense: The Horizon Project**

*Larry Johnson*

*Chief Executive Officer*

*NMC: The New Media Consortium*

### Live Chat Sessions

#### **“Happy Hour”**

Synchronous Event: Stewart, Johnson, Kaplan, and Roy will co-host a live chat session in the Online Meetings area at 3:30 pm Pacific Time.

## Asynchronous Events

### Threaded Discussions

All sessions presented today may be viewed at any time. Contribute your perspectives on any topic or session by visiting the session and adding to the threaded discussion. You can contribute to a threaded discussion in any of the Conference Hall meeting rooms.

### Focus on Excellence

This area of the conference provides information and links to exemplary learning materials, practical examples, and model programs. The Focus on Excellence is available throughout the conference.

### Exhibition Hall

The Exhibition Hall is your connection to NMC partners and conference sponsors. Each participant in the exhibition has an important interest in learning objects and much to contribute. Learn about each company's vision, products, and services, and participate in both live chat and threaded discussions.

## Tuesday, March 9 2004

### Keynote

#### Mysteries Revealed: Inside the Maricopa Learning eXchange

*Alan Levine*  
*Center for Learning and Instruction*  
*Maricopa Community Colleges*

#### Live Conversation with the Speakers

**Synchronous Event:** Levine will host a live telephone conference call at 9:30 am Pacific Time. All participants are invited to join in this live component of the keynote session.

### Sessions

#### The Immersive Literature Initiative

*Douglas G. Darby*  
*Adams Center for Teaching Excellence*  
*Abilene Christian University*

*Gary Tucker*  
*Director Instructional and Faculty Development*  
*Abilene Christian University*

#### Get Creative: The Origin and Adventures of the Creative Commons Project

*A presentation from Creative Commons*  
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#### The Pachyderm 2.0 Project: Open-Source Authoring for the Rest of Us

*An NMC Online Conference Classic*

*Peter Samis*  
*Associate Curator and Program Manager, Interactive Educational Technologies*  
*San Francisco Museum of Modern Art*

## Live Chat Sessions

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### “Happy Hour”

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## Asynchronous Events

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## Wednesday, March 10 2004

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### Keynote

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### **m-Learning: Mobility and New Media in the Emergent Learning Environment**

*Bryan Alexander  
Co-Director  
Center for Educational Technology  
Middlebury College*

### **Live Conversation with the Speaker**

**Synchronous Event:** Bryan Alexander will host a live telephone conference call at 9:30 am Pacific Time. All participants are invited to join in this live component of the keynote session.

### Sessions

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### **APOLLO has Landed: The Academic Platform for On-line Learning & Learning Objects**

*Mike Mattson  
Chief Technology Officer  
University of Calgary  
  
King Chung Huang  
Programmer  
University of Calgary*

## **Reticulum Rex: A Year in the Life of Creative Commons**

*A presentation from Creative Commons*

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## **Learning Connections: RSS, Trackback, and Weblogs**

*An NMC Online Conference Classic*

*Alan Levine  
Center for Learning and Instruction  
Maricopa Community Colleges*

*D'Arcy Norman  
Software Developer  
University of Calgary*

*Brian Lamb  
Project Coordinator  
University of British Columbia*

### *Live Chat Sessions*

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#### **“Happy Hour”**

**Synchronous Event:** Alexander, Mattson, and Levine will co-host a live chat session in the Online Meetings area at 3:30 pm Pacific Time.

### *Asynchronous Events*

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## **Thursday, March 11, 2004**

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### *Live Chat Session*

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#### **Conference Wrap Up: “Where Do We Go From Here?”**

**Synchronous Event:** Larry Johnson will host a live chat session devoted to “next steps” — what do we need to be working on and doing in higher education as we continue our exploration of digital rights, blogs, and RSS, and other emerging techniques and ideas. Join him in the Online Meetings at 11:00 am Pacific Time and share your perspectives.

*Larry Johnson, Chief Executive Officer  
NMC: The New Media Consortium*

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## **About the NMC**

*The New Media Consortium (NMC) is an international 501(c)3 not-for-profit consortium of nearly 200 leading colleges, universities, and museums dedicated to the exploration and use of new media and new technologies. NMC member institutions are found in almost every state in the US, across Canada, and in Europe, Latin America, and Japan. Among the membership are many of the most highly regarded institutions in North America, as well as the country's leading state research universities, the nation's most outstanding community colleges, and a growing list of innovative museums.*

*The consortium serves as a catalyst for the development of new applications of technology to support learning and creative expression, and sponsors programs and activities designed to stimulate innovation, encourage collaboration, and recognize excellence among its member institutions of higher learning, museums, and trend-setting corporations. Through its many projects, its comprehensive web site, and its series of international conferences the NMC stimulates dialog and understanding through the exploration of promising ideas, technologies, and applications.*