



PRESS RELEASE

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Alan Levine named as NMC Director, Membership & Technology Resources

Alan Levine, Instructional Technologist at the Maricopa Community College Center for Learning & Instruction, has been named the incoming Director, Membership & Technology Resources for the New Media Consortium (NMC). In addition to his significant blog presence, through which he is known across the globe, Levine has been a key contributor to such significant efforts as Maricopa's *Ocotillo*, a faculty-led initiative that promotes innovation and drives change in the use of technology at the college, and the Maricopa Learning eXchange (MLX), a virtual warehouse of innovation that pioneered the use of RSS in syndicating learning object content.

Levine's new position marks an expansion of the senior staff of the NMC, and he will assume significant responsibilities in the areas of member recruitment, retention, and services; and for the technical design and implementation of all NMC's web-based services in general. "The NMC has been looking to expand its senior staff for quite some time," noted NMC CEO Larry Johnson, "but we were looking for a particular combination of creativity, technical skills, people skills, and planning skills that is not easy to find. Alan's unique background, obvious skills, and long running successful experience demonstrate how he fits the bill superbly."

"Alan's extensive writings and presentations show a high level of understanding of the needs of practitioners, and a keen eye for emerging technology and its applications," continued Johnson, "His intuitive understanding of social computing, technology-facilitated collaboration, and instructional issues will help ensure NMC programs and services continue to be timely and relevant, and his deep personal interest in meeting the needs of practitioners will ensure that NMC members receive the highest levels of benefit from the NMC's web services."

Levine has been an active participant in the NMC for many years, serving as the key liaison to the NMC for the Maricopa Community Colleges. He has been a featured presenter in many of the NMC's online conferences, a frequent contributor to the NMC's discussion lists, and has served on the Advisory Board for the Horizon Project since its inception. His blog, *CogDogBlog*, has received international acclaim as a source for insightful commentary, useful tips, and new ideas.

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Levine received the Master of Science degree in Geology from Arizona State University and the Bachelor of Science degree in Geology with a Computer Science minor from the University of Delaware.

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About the NMC

The New Media Consortium (NMC) is an international 501(c)3 not-for-profit consortium of over 200 leading colleges, universities, museums, corporations, and other learning-focused organizations dedicated to the exploration and use of new media and new technologies. NMC member institutions are found in almost every state in the US, across Canada, and in Europe, Latin America, and Japan. Among the membership are an elite list of the most highly regarded colleges and universities in the world, as well as a growing list of innovative museums, research centers, foundations, and forward-thinking companies.

The consortium serves as a catalyst for the development of new applications of technology to support learning and creative expression, and sponsors programs and activities designed to stimulate innovation, encourage collaboration, and recognize excellence among its member institutions. Through its many projects, its comprehensive web site, and its series of international conferences, the NMC stimulates dialog and understanding through the exploration of promising ideas, technologies, and applications.

For more information on the NMC, see its web site at www.nmc.org

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